

Core-I : 4T-1 - Compulsory Paper-I : Conceptual Design Development

P. Pages : 1

GUG/S/19/2156A

Time : Three Hours



Max. Marks : 80

- Notes : 1. All questions are compulsory and carry equal marks.
2. Use of templates and colour median is permissible.

1. a) Describe the role played by Sabyasachi Mukherjee in stylising the costumes of Indian film industry. **16**
- OR**
- b) Describe the work of Manish Malhotra as one of the earlier Indian designers? **16**
2. a) Describe in detail the work of Versace & John Galiano in fashion industry. **16**
- OR**
- b) Where did the punk look originate describe in detail. **8**
- c) What are the features of peasant look. **8**
3. a) Describe the influence of the work of Paul Poiret on fashion development. **16**
- OR**
- b) Explain the following terms. **16**
- i) Inspiration board.
- ii) Client board.
- iii) Embellishment board.
- iv) Survey & theme board.
4. a) Prepare an embroidery khaka with repeat system of design in simple one piece dress. **16**
- OR**
- b) Illustrate following. **8**
- i) Design a women's wear dhoti and kurta depicting a cultural theme.
- ii) Write down different presentation techniques in detail. **8**
5. Write short notes on **any four**. **16**
- i) Rohit bal.
- ii) Ritu beri.
- iii) Donna Karen.
- iv) Haute couture.
- v) Swatch board.
- vi) Important points to be kept in mind while designing for kids.
