MCM241 - E-Commerce and Web Designing Paper - I

P. Pages : 2   **GUG/W/18/1034**

Time : Three Hours   ‖‖‖‖‖‖‖‖‖‖   Max. Marks : 80
                                               0760

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Notes : 1. All questions are compulsory and carry equal marks.
2. Draw neat and labelled diagram and use supporting data wherever necessary
3. Avoid vague answer and write specific answer related to questions.

1. Either

a) What is E-Commerce. Explain Benefit of E-Commerce in detail. **8**

b) Difference between Traditional and Electronic Commerce. **8**

OR

c) Explain Electronic Data Interchange in detail. **8**

d) Explain in detail. **8**
   i) Internet Addressing.
   ii) Search Engine.

2. Either

a) Explain HTML features of HTML in detail. **8**

b) Explain Advantages and Disadvantages of HTML in detail. **8**

OR

c) What is Nesting of Tags. Explain classification of HTML in detail. **8**

d) What is Linking. Explain working with Links in detail. **8**

3. Either

a) Explain Graphics in Web page in detail. **8**

b) Explain Basic table and their related attribute. **8**

OR

c) Explain in detail. **8**
   i) Radio buttons and check boxes.
   ii) Reset and submit buttons.

d) What is frames. Explain form control selection in detail. **8**

4. Either

    a)   Define CSS. Explain adding style to document in detail.   **8**

    b)   Define XML. Explain Application of XML in detail.   **8**

<p align="center">OR</p>

    c)   What is Namespaces. Explain Qualified name and unqualified names.   **8**

    d)   What is HTML and DTD. Explain Benefit of the DTD in detail.   **8**

5.   Solve all the questions.

    a)   What is E-Commerce service?   **4**

    b)   Explain pathname and Types in detail.   **4**

    c)   What is Embedding Inline Images?   **4**

    d)   Explain structure of XML documents.   **4**

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