

Master of Computer Management (M.C.M. II) (CBCS Pattern) Third Semester
PMCMT304.1 - Paper-IV Elective-I : Research Methodology

P. Pages : 2

Time : Three Hours



GUG/W/18/10776

Max. Marks : 80

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- Notes : 1. All questions are compulsory and carry equal marks.
2. Draw well labelled diagram wherever necessary.
3. Avoid vague answers.

- 1.** Either
- a) Define Research and enlist the objectives of Research. **8**
 - b) What are the criteria for Good Research? Explain. **8**
- OR**
- c) Explain six p of Research. **8**
 - d) Explain Research methodology in detail. **8**
- 2.** Either
- a) Explain the steps in sampling Design. **8**
 - b) How to select a Random Sample? Explain. **8**
- OR**
- c) What are the criteria of selecting of sampling procedure? Explain. **8**
 - d) Enlist the implications of a sample Design. **8**
- 3.** Either
- a) Distinguish between Interview and Questionnaires method. **8**
 - b) Explain case study method. **8**
- OR**
- c) What is Analysis? Explain types of Analysis. **8**
 - d) Explain collections of Secondary Data. **8**
- 4.** Either
- a) What is Hypotheses? Explain basic concept concerning testing of Hypothesis. **8**
 - b) Explain the steps used in Report writing. **8**

OR

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| c) | Explain flow diagram for Hypotheses Testing. | 8 |
| d) | What is Report? Explain types of Report. | 8 |
| 5. Attempt all the questions. | | |
| a) | Write a note on Sampling. | 4 |
| b) | Explain sample survey. | 4 |
| c) | Write a note on statistics in Research. | 4 |
| d) | Enlist the precautions for writing Research Report. | 4 |
