

Master of Business Administration (CBCS and Old Pattern) Third Semester Old+CBCS
MBA237G / PCB3EG1 - Supply Chain Management
(Operation Management)

P. Pages : 1

Time : Three Hours



GUG/W/18/10702

Max. Marks : 70

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- Notes : 1. Attempt **any five** questions.
2. All questions carry equal marks.

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| 1. | State the objectives and importance of supply chain management. | 14 |
| 2. | Explain Decision phases in supply chain with competitive and supply chain strategies. | 14 |
| 3. | Describe Network Design? State the impact of uncertainty on network design. | 14 |
| 4. | Explain forecasting methods and its role in supply chain management. | 14 |
| 5. | What is the role of distribution in supply chain management? Describe designs option for a distribution network. | 14 |
| 6. | Discuss about managing and implementing solution to predictive variability in supply Chain Management. | 14 |
| 7. | State the role of safety inventories in supply chain management. | 14 |
| 8. | Discuss about Inventory Management in supply Chain Management. | 14 |
| 9. | Describe various design options for a transportation networks in supply chain management. | 14 |
| 10. | Write short notes on any two . | 14 |
| | a) Role of IT in supply chain management. | |
| | b) Supply Chain Technologies. | |
| | c) Customer Relationship Management and Supplier Relationship Management. | |
| | d) Risk Management in transportation. | |
