

Master of Business Administration (CBCS and Old Pattern) First Semester OLD+CBCS
C12 / PCB1C02 – Managerial Economics

P. Pages : 1

Time : Three Hours



GUG/W/18/10675

Max. Marks : 70

-
- Notes : 1. Attempt **any five** questions.
2. All questions carry equal marks.

1. What is Inflation? Explain its causes and its effects. **14**
2. What is Business Cycle? Explain the various phases of a Business Cycle? **14**
3. Explain in detail the nature & scope of Managerial Economics. How Micro Economics is differ from Managerial Economics. **14**
4. What is elasticity of demand? Explain price, cross and income elasticity of demand used in managerial decision making process. **14**
5. What is Empirical production function? Explain the optimum combination of inputs with diagrams. **14**
6. What do you mean by monopoly? How price and output is determined in short and long run in monopoly competition? **14**
7. What is cost of Capital? Explain its structure and role of international competitiveness. **14**
8. Describe the oligopoly model in detail. **14**
9. What is monetary policy? Discuss the Instrument in monetary policy. **14**
10. Write short notes **any two**. **14**
 - a) Game Theory.
 - b) Risk Aversion.
 - c) Capital Rationing.
 - d) Cost Volume Profit Analysis.
