Bachelor of Commerce (Computer Application) - I (CBCS Pattern) Second Semester

UBCCAT206.2 - Elective-II : Paper-IV : Media Management-II

GUG/W/18/10625 P. Pages: 1 Time: Three Hours Max. Marks: 80 All question are compulsory and carry equal marks. Notes: 1. Draw neat and labelled diagram and use supporting data wherever necessary 2. 3. Avoid vague answer and write specific answer related to question. 1. What is photoshop? Explain its different features. 8 a) Explain Drawing Tools in detail. b) 8 OR Explain layer palette in detail. 8 c) Explain how to place a type in an Image. d) 8 2. What is filter? Why it is used and Explain different types of filters. 8 a) What is clipping Groups & Why it is Important write its steps. 8 b) OR What is liquefying Image? Explain. c) 8 What is Automating an Image? Explain Automating with Action. d) 8 3. Explain the Advantages of flash. Why to use flash? a) 8 b) Explain menu bar in flash. 8 OR Explain in details about document properties. 8 c) d) Write short notes on zoom and view panel. 8 4. Write shorts on objects in flash with its fundamental parts. 8 a) Explain Drawing Toolbar in flush. 8 b) OR c) Explain Tweening motion with example. 8 What is effects on Animations in flash? d) 8 5. Solve all the questions. Explain color tools in detail. 4 a) Explain Annotating in Adobe Photoshop. 4 b) What is layers in flash? 4 c) Explain line Tool in flash. d) 4