Bachelor of Commerce (Computer Application) (CBCS Pattern) First Semester CBCS

106.1 - Paper-VI : Business Economics-I Basic Economics and Business Environment-I

P. Pages: 1 GUG/W/18/10617 Time: Three Hours Max. Marks: 80 Notes: 1. All questions are compulsory. All questions are carry equal marks. 2. Explain nature & scope of economic? 8 1. i) ii) Explain basic problem of economic. 8 OR Mention the merits & demerits of micro economic? Compare Micro economics with iii) 16 macro economic. 2. i) Explain the term law of diminishing marginal utility. 8 ii) Explain the Indifference curve with diagram. 8 OR Explain the law of equi-marginal utility and state its significance. iii) 16 **3.** What do you mean by demand. 8 i) ii) Explain law of demand with diagram. 8 OR Explain the concept of elasticity of demand & state its types. 16 iii) 4. Explain the nature & scope of business environment. 8 i) ii) Explain elements of environment. 8 OR Explain the market failure & guidance and state regulation. 16 iii) 5. Write short notes. Macro economic. 4 ii) Total utility with diagram. iii) Function of demand. Significance of business environment. *****