

B.C.C.A. I (CBCS)-Regular-Semester 2017 Sem I  
**106.1 - Basic Economics and Business Environment-I**

P. Pages : 1

Time : Three Hours



**GUG/S/18/10036**

Max. Marks : 80

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- Notes : 1. All questions are compulsory.  
2. All questions are carry equal marks.

1. a) Explain features of Economics. 8  
b) Explain the concept of Basic Economics Problems. 8

**OR**

- c) Define Micro and Macro Economics. Distinguish between Micro and Macro Economics. 16  
2. a) Explain the term Total Utility and Marginal Utility. 8  
b) Explain Price line Consumers. 8

**OR**

- c) What do you meant by Indifference curve Analysis. Explain it's feature. 16  
3. a) Explain the objective of Demand. 8  
b) Explain the function of Demand. 8

**OR**

- c) Explain Elasticity of Demand with their types. 16  
4. a) Distinguish between Internal and External Element of Environment. 8  
b) Distinguish between Market Guidance v/s State Regulation. 8

**OR**

- c) Define Business Environment. Explain it's concept and significance. 16  
5. Write in short.  
a) Scope of Economics. 4  
b) Objective of Consumer Behaviour. 4  
c) Concept of Law of Demand. 4  
d) Nature & Business Environment. 4

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