Bachelor of Business Administration Fifth Semester

BBA342 - Logistic Management-I

GUG/W/18/805 P. Pages: 1 Time: Three Hours Max. Marks: 80 Notes: 1. All questions are compulsory. 2. All questions carry equal marks. 1. a) Define Logistic Management and also state the need of Logistic Management. 8 Write down the functions and objectives of Logistic Management. b) 8 OR Write in detail the use of technology in logistics also explain the importance of use of 16 c) technology in Logistics. 2. Discuss the types of ware housing. 8 a) Discuss the factors to be considered at the time of the selection of the site for warehouse 8 b) construction. OR Explain in depth the concept of warehousing costing with suitable examples. 16 c) **3.** State the nature and importance of material handling. 8 a) Explain the types of equipments used in the material handling. 8 b) OR Discuss the objectives, and roles of material handling. 16 c) 4. a) State the importance of material storage. Discuss the principles of material storage. 8 b) OR Explain the role and methods of material storage. 16 c) 5. a) Role of logistic Management in an organization. 4 b) Meaning of warehousing. 4 Logistics packaging. c)

4

d)

Storage design.