

Bachelor of Business Administration Fifth Semester  
**BBA344 - Entrepreneurship Development-I**

P. Pages : 1

Time : Three Hours



**GUG/W/18/807**

Max. Marks : 80

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- Notes : 1. All questions are compulsory.  
2. All questions carry equal marks.

1. a) Explain the role & Function of entrepreneurship. **8**  
b) Discuss the Barriers to entrepreneurship. **8**

**OR**

- c) What is meant by women entrepreneurs? Explain function and growth of women Entrepreneurship. **16**
2. a) Describe Former of ownership. **8**  
b) Explain sources of Business ideas. **8**

**OR**

- c) Discuss the idea generation process and evaluation of Business idea. **16**
3. a) Explain role of small sector industries in India. **8**  
b) Explain social responsibilities of entrepreneurs. **8**

**OR**

- c) Discuss socio-psychological factor influencing entrepreneurship development. **16**
4. a) Explain the concept of small Business marketing and tender marketing. **8**  
b) What is the importance of Banking and Finance. **8**

**OR**

- c) Discuss an Ancillarisation in India and Ancillary opportunities in different economic sectors. **16**
5. Answer in brief.
- a) Social entrepreneurship. **4**  
b) Role of creativity & innovation. **4**  
c) Opportunities of small scale industries. **4**  
d) Agro Industries. **4**

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