

B.A. (Part-III) Sem-VI
BA36B-14 - Communicative English

P. Pages : 2

Time : Two Hours



GUG/S/19/233

Max. Marks : 50

-
1. a) Answer **any one** of the following question. **6**
- i) Write a note on 'Meetings'.
- ii) What are the various audio-visual aids?
- b) Answer **any one** of the following question. **6**
- i) Write a note on 'Body Sport'.
- ii) What are the strategies for Group Discussions?
2. a) Answer **any one** of the following. **6**
- i) Discuss the rules for correct spelling of words.
- ii) Write a note on 'copy-editing'.
- b) Answer **any one** of the following question. **6**
- i) Which are the core elements of Entrepreneurship?
- ii) What are the distinguishing characteristics of a successful entrepreneur?
3. a) Answer **any two** of the following questions. **4**
- i) What is the purpose of meetings?
- ii) What is a seminar?
- iii) What are the principles and guidelines to be followed while using audio-visual aids?
- b) Answer **any two** of the following questions. **4**
- i) Write a note on 'Handshakes'.
- ii) What are the characteristics of 'The Gaze'?
- iii) What are the six great helpers of presentation skills?
4. a) Answer **any two** of the following questions. **4**
- i) "Punctuation is not a crutch for the writer, it is an aid to the readers". - Discuss in brief.
- ii) Write a note on 'Capitalization'.

iii) What are the guiding principles in the use of abbreviations?

b) Answer **any two** of the following questions.

4

i) Define the term 'Entrepreneur'.

ii) What are the entrepreneurial values and attitudes?

iii) 'Entrepreneur' as an Innovator'- Discuss.

5. a) Fill in the blanks by selecting the correct option.

5

i) A..... refers to the discussion in a small group in which the result of original research or advanced study is presented through oral or written reports.
(conference, seminar)

ii) The term..... refers to the equipment available to us for amplifying or supplementing our message.
(audio-visual aids, meetings)

iii) Amusement at a joke can also lead to a.....
(genuine smile, false smile)

iv) To enhance one's presentation skills it is absolutely imperative to secure the help of.....
(six great helpers, seven steps)

v) In.....leadership qualities necessitate that the individual have the capacity to take initiative during the course of the interaction.
(group discussions, interview)

b) Fill in the blanks by selecting the correct option.

5

i) The word 'entrepreneur' has been taken from..... where it cradled and originally meant to designate an organiser my musical or other entertainments.
(French language, Latin language)

ii) A..... is the servant in the enterprise owned by the entrepreneur.
(manager, supplier)

iii)demands a close scrutiny of the style of presentation.
(cover-letter, copy-editing)

iv)are like pauses in speech.
(capitalization, punctuation)

v)is a short form of a word or a phrase.
(An abbreviation, Numeral).
