

B.A. Sem-V
BA25B-14 - Communicative English

P. Pages : 2

Time : Two Hours



GUG/S/19/211

Max. Marks : 50

1. a) Answer **any one** of the following questions. **6**
- i) Write a note on non – verbal communication.
- ii) What are the various barriers to communication?
- b) Answer **any one** of the following questions. **6**
- i) What is Assertiveness?
- ii) Write a note on Strategies of Assertive behavior.
2. a) Answer **any one** of the following questions. **6**
- i) What are the features of a good paragraph?
- ii) What is narration?
- b) Answer **any one** of the following questions. **6**
- i) Write a note on speech training.
- ii) What are the various stages in voice training.
3. a) Answer **any two** of the following questions in brief. **4**
- i) State few guidelines of telephonic conversation.
- ii) Write a short note on facial expression.
- iii) What is the importance of eye contact in communication.
- b) Answer **any two** of the following questions in brief. **4**
- i) Explain in brief the term ‘Assertive Rights’.
- ii) What are the positive connotations of good listening?
- iii) Compare listening with speaking.
4. a) Answer **any two** of the following questions in brief. **4**
- i) What are the features of narration?
- ii) How do we describe people and places?
- iii) Write a brief note on paragraph structure.

b) Answer **any two** of the following questions.

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- i) Who is a reporter?
- ii) Write a short note on compeering.
- iii) Define News.

5. a) Fill in the blanks by selecting the correct option from the brackets.

5

- i) The word communication is derived from ----- language.
(Latin, Greek)
- ii) The first impact on the audience is created by ----- of the speaker.
(body language, personal appearance)
- iii) Communication is a network of -----
(interactions, interpretation)
- iv) The word interview is derived from intrevue meaning -----
(sight between, see)
- v) Of all the parts of the body ----- is the most expressive.
(the eye, the face)

b) Fill in the blanks by selecting the correct option from the brackets.

5

- i) Ben Bradlee defines news as the first rough draft of -----
(history, biography)
- ii) A ----- is not just a creative artist but a role performer too.
(compare, commentator)
- iii) The important factor in ----- is a reception of sound.
(Reporting, speech training)
- iv) ----- is the immediate, the important, the thing that have impact on our lives.
(Bulletin, News)
- v) ----- is the kingpin of a newspaper.
(The Editor, The Reporter)
